

Whitehorse Chamber of Commerce

Bi-Weekly E-Bulletin

November 25th, 2011

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City Of Whitehorse

The City of Whitehorse by-Election is next week, December 1st, and the newly elected City Councillor, will begin the term by voting on Porter Creek D on December 12th.

Poll Locations

Southern Whitehorse residents



High Country Inn Ballroom 'A'

Northern Whitehorse residents



Takhini Arena.



The Whitehorse Chamber of Commerce held an all-candidates forum, Wednesday the 23rd at 6:30pm at the Old Fire Hall. There were all 13 candidates present. They answered

a series of questions regarding the City of Whitehorse and future plans.

Candidates were split into groups of three and each group was asked a series of questions. At the end of the forum there was an open floor period, where questions submitted in written form from the audience were asked to the candidates as well.

You can vote anytime between now and December 1st at City Hall (Steele Street Entrance) by filling out a special ballot.

Voting for the City By-election will be on December 1st, 2011 from 8am to 8pm.

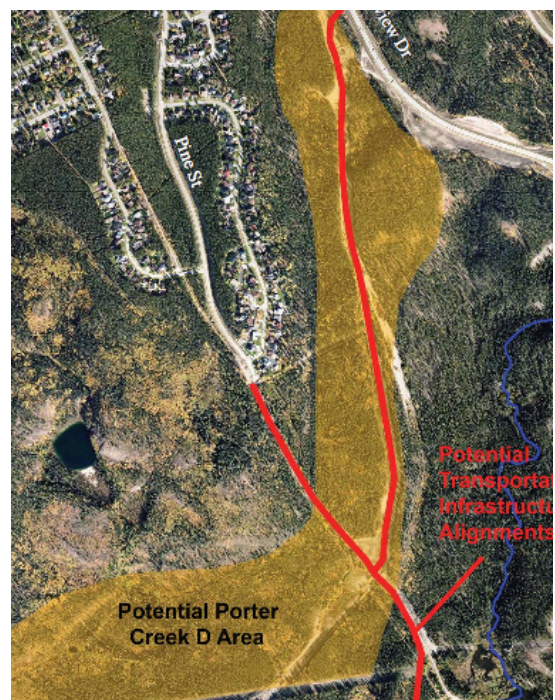
More information about where to vote and candidates information can be found at

http://www.whitehorse.ca/index.asp?Type=B_BASIC&SEC={67A5E723-971C-4AF1-8587-E19DF4145EC0}

Porter Creek D

The first issue the new city councillor will sit on is the possible development of Porter Creek D. Information about Porter Creek D will be presented to council on December 5th, with the final vote to move forward or not being held on December 12th.

Public information about Porter Creek D can be found on the City of Whitehorse's website at http://www.whitehorse.ca/index.asp?Type=B_BASIC&SEC={C6B297B7-3693-4319-8F75-CE7CF24490A0}



Important Information - Yukon's Land Titles Office Bulletin Protocol

A. Background

The Registrar of Land Titles regularly provides information, in bulletin form, on the Land Titles Office's policies and protocols in respect of administration of the Registry established under the *Land Titles Act*.

This Protocol sets out the process that will be used by the Registrar in respect of the development and publication of information bulletins.

B. Protocol

1. When a matter relating to LTO operations has been identified for which an office policy exists but has not been published or for which a new policy is required, the Registrar will determine the appropriateness of issuing an information bulletin.
2. If the Registrar does determine that an information bulletin would be appropriate and the matter is of a non-urgent nature, the Registrar will distribute a draft of the information bulletin to the following parties in order to allow them to review the substance of the draft and provide comments:
 - a. Law Society of Yukon;
 - b. Regional Surveyor General's Office, if applicable
 - c. Any law firm that has previously advised the Registrar, in writing, that it wishes to receive copies of draft information bulletins for comment;
 - d. Any surveyor that has previously advised the Registrar, in writing, that he or she wishes to receive copies of draft information bulletins for comment; and
 - e. Any other party that may have an interest in the substance of a draft information bulletin as determined by the Registrar.
3. In order to be considered by the Registrar, comments must be provided to the Registrar in respect of any draft information bulletin within 7 days of the draft information bulletin being provided under Clause 2.
4. The Registrar will consider comments received and will make any changes to the information bulletin that the Registrar believes are necessary or advisable in order to protect the integrity of the Registry and the public interest.
5. The Registrar will publish a final version of the information bulletin within 14 days of the last date upon which comments could be received.
6. If the matter is of an urgent nature, the Registrar will publish the information bulletin as soon as possible but undertake a subsequent review of the bulletin within three weeks of its publication.
8. The Registrar will publish the information bulletin by distributing it electronically or by fax to the parties identified in Clause 2.
9. Each information bulletin will be numbered and dated for reference.
10. Subsequent information bulletins may replace previous information bulletins in part or in their entirety.

COMING EVENTS

Come one, come all!

YOU ARE CORDIALLY INVITED

to join Air North, Yukon's Airline as we celebrate the holiday season at our annual Business After Hours!

- **Thursday December 1, 2011**
- **Air North Hangar – 150 Condor Road**
- **5:00pm – 7:00pm**



Enjoy refreshments, appies and great prizes along with the sounds of the always-entertaining Canyon Mountain Boys!

RSVP 668.2228 EXT. 302 • EMAIL rsvp@flyairnorth.com



City of Whitehorse By-Election

December 1st, 2011

8:00am - 8:00pm

Multicultural Centre of the Yukon

The Multicultural centre provides free service to newcomers. The staff is available to answer questions dealing with issues of immigration, employment, and every day living concerns. The centre will help newcomers transition into the Whitehorse community.

Stop by to learn about English Learning Training Class availability!

Open Monday - Friday

9:00 - 5:00pm

Corner of Strickland street and 2nd Ave.

(867) 667-6205 Email: info@mcyukon.com



Klondike Business Solutions Merger

We are pleased to announce that effective January 1, 2012 New West Technologies will be merging with Klondike Business Solutions.

Klondike Business Solutions focuses on facilitating the business equipment and furniture needs of its customers. Adding New West Technologies, which has been in business since 1996, gives KBS a host of services to offer customers.

Together, we will continue to provide corporate IT Sales and Service, Canon Business Machines, commercial furniture sales and office supplies.

This is a very exciting event for both companies, for our employees and our clients. Our companies have worked together frequently in the past. We hold similar values and philosophies on doing business: providing excellent service for the customer with an emphasis on honesty and integrity and a positive attitude to the work place.

Please join us as we look forward to an exciting and prosperous future for our employees and our customers.

Brown Bag Lunch Dates

Friday Nov 25, 12-1PM Business and Project Funding Tips

With Jillian MacIsaac

There is a range of funding available in the territory for not-for-profits, tourism, and small business. Find out what opportunities you can tap into!

Friday Dec 2, 12-1PM Behavior Change Marketing

With Sofia Fortin

A review of the Whitehorse Transit Campaign Strategy

Friday Dec 16, 12-1PM Community Development Fund Overview

With Guest Sharon Hickey

The CDF deadline is coming fast. Sharon Hickey will be coming to talk about the fund.

Friday Dec 30, 11-1PM New Year's Eve Open House

Drop in and say hello, enjoy a treat and see what we're up to in the new office.

Friday January 6, 12-1PM Strategic Planning

With Darielle Talarico

Learn how strategic planning has helped other local organizations get focused towards success.

Tipping Point Dialogue

Events and Workshops

Brown Bag it!

Lunch a little, learn a little, and visit with colleagues. Tipping Point Strategies is launching a brown bag lunch series. It all kicks-off Friday November 25 with business and project funding tips. Come and see what it's all about, visit www.tippingpointstrategies.ca

Upcoming Workshops:

Funding Applications 101

Having trouble with your funding applications or need help understanding application requirements and language? Bring application and our funding wiz Jillian MacIsaac will walk you through a winning proposal.

Fee: 25\$ (including GST)

Date: Dec 26, 1:30-3:30PM

Location: Tipping Point Strategies Office Suite 202-208 Main Street.

Please RSVP to Sofia@tippingpointstrategies.ca

Tipping Point Strategies is a boutique management consulting firm. We help clients to map their vision and navigate their way to success. Whether you have only the nugget of an idea, or need help implementing your business plan, we can help every step of the way.

Newsletter Sign Up

If you are interested in learning about more workshops, upcoming brown bag lunches, and more sign up for our newsletter.

Ph: 668-2411

Suite 202-208 Main.

www.tippingpointstrategies.ca

ADVERTISING

As a member of the Whitehorse Chamber of Commerce there are many advertising opportunities that are available. Read below for more information about advertising with us.

Yukon News



The Whitehorse Chamber has teamed up with the Yukon News to offer great advertising opportunities to our members.

Take advantage of advertisements in the Chamber's Monthly Chamber page. On this full page ad for the Chamber, there are 14 2X3 spots available for a discounted price of \$40. This is over \$30 discount to advertise on this page.

Also coming up in the months of January to March 2012, members are eligible for a free 1/4 page ad in the Wednesday edition of the Yukon News.

E-Bulletin



Your advertisement could be reaching over 500 businesses in Whitehorse. Advertise in our bi-weekly e-bulletin.

E-Bulletins are published every other Friday. Ad spots are available for \$50. The E-bulletin is sent to all members and published on our website.

Any information that would be valuable for our members to know, not advertisements, can be published for free.

Contact the Chamber for more information regarding advertisements versus information.

Website

Looking on our website and don't see your company listed?



As a member, You can add your listing yourself!

1. Become a member under login.
2. Login to your account and create a business profile under becoming a member.

Once you've create a business profile, you will be able to edit all information listed under your company.

Looking into The Yukon's Minimum Wage

WHITEHORSE—Community Services Minister Elaine Taylor is formally requesting that Yukon's Employment Standards Board undertake a review of Yukon's minimum wage.

"Yukon seeks to ensure a fair and equitable work environment for our workforce and it is important to ensure that the minimum wage in Yukon is adequate," Taylor said. "The Yukon government looks forward to the outcome of the review and receiving the board's deliberations regarding Yukon's minimum wage."

The last review, which was conducted in 2005, resulted in an increase to the minimum wage rate as well as an annual increase to reflect the Consumer Price Index. Yukon's minimum wage rate is currently \$9 per hour.

"I am very pleased that the minister has requested that the board undertake this review and board members are keen to start the process," Yukon Employment Standards Board chair Lori Lavoie said. "The board will be convening shortly to begin its work on this matter."

The Employment Standards Board has an arm's-length relationship with the Yukon government, with members nominated from both employer and employee stakeholder groups. It is mandated to uphold the Employment Standards Act, which sets out the minimum terms and conditions of employment that must be adhered to by employers and employees.

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Contact:

Elaine Schiman

Cabinet Communications

867-633-7961

elaine.schiman@gov.yk.ca

Business Opportunity for Members



OUTSIDEthe**CUBE**
management consulting

Call for Travel Packages

Outside the Cube, as AOR for the Pan North Marketing Consortium is inviting Yukon operators to submit trip itineraries for a pan territorial trip give away.

The Give Away will be part of an integrated promotion being negotiated in key domestic markets- including Toronto, Calgary, Edmonton and Vancouver. The promotion will include television and/or online as part of an awareness campaign promoting visitation to the three territories. Each Territory will supply a prize giveaway.

The successful operator will receive exposure where possible on entry pages, promo spots as well as access to opt in database of contest entrants who have chosen the Yukon as their destination of choice.

Mandatories:

- Trip should be for two people, no less than 7 days and include costs for all transportation and activities proposed within the package.
- Trip must be valid for a minimum of 12 months from award date- expected to be April/May 2012.
- Airfare to and from territory not included.
- Proposed price cannot exceed \$5000 plus gst – retail value should be no less than \$7,500.
- Proposals must be received at OTC no later than Monday December 5th, 2011 in either electronic or printed format.
- Deliver to dee@outsidethecube.ca or Outside the Cube office Suite 202 100 Main Street.

Criteria:

Operators should consider partnering with other industry members if required to create an integrated package.

The trip should appeal to at least one of Yukon Tourism key segments in Canada-the Adventure Challenger, the Cultural Explorer or the Scenic Outdoor Traveller. Summary descriptions of the segments are outlined below.

Adventure Challenger

Preferred Experiences: Outdoor, touring, cultural exploration, historical trips *then* wilderness - involving boats, trains, short flights and guided transport. They also want to walk or hike and prefer to travel with an experienced and knowledgeable guide or expert.

Our Destination Marketing must show them something they cannot get elsewhere such as natural phenomenon and iconic scenery; and while wilderness, wildlife and scenery are their top visual desires, the images need to highlight groups, different modes of transport/experiencing - water sports, fishing or fly in lodges, winter activities, people, small towns, historic sites, festivals and first nations.

Cultural Explorer

Preferred Experiences: Cultural exploration, historical and touring trips – showcasing beautiful scenery, natural phenomenon, interesting people, festivals, exhibitions, museums, galleries, theatre and crafts.

Our Destination Marketing must show them something they cannot get elsewhere such as natural phenomenon and iconic scenery; and while native culture, historic sites and natural phenomena are their top visual desires, the images need to highlight - people, festivals, culture and should include couples, groups and train or air travel and bus tours.

Scenic Outdoor Traveller

Preferred Experiences: Renewing their connection with nature and explore areas where few people have visited – involving touring to small towns, campgrounds, historic sites, first nations and hiking.

Our Destination Marketing must show them something they cannot get elsewhere such as natural phenomenon and iconic scenery; and while wilderness, mountains and scenery are their top visual desires, the images need to highlight groups, different modes of transport/experiencing - leisurely walks, touring to small towns, campgrounds, historic sites, first nations and hiking.

The criteria for selection are as follows:

1. Package meets all minimum criteria- mandatory to be considered
2. Product clearly appeals to one of the identified segments- 40 points
3. Package is all inclusive and provides for most costs and needs of travellers- 30 points
4. Total Price and discount applied in exchange for exposure- 30 points

Questions can be directed to Dee Enright- 867-456-7483 or dee@outsidethecube.ca