

# Whitehorse Chamber E-Bulletin



In this Week's Edition for January 20th 2012.....

1. A message from Northwestel
2. Economic Outlook 2012
3. CICP Innovation forums
4. Canadian Tourism Commission Survey
5. Angel Capital Overview Workshop
6. Yukon News Quarter Page Ad
7. 2012 Canadian Immigrant Awards
8. YIDC Scholarships
9. Business after Hours

# A Message from Northwestel

Attention Chamber Members -

The deadline to make changes to the 2012/2013 Telephone Directory is February 1, 2012.

Please contact Northwestel by email - [customerservice@nwtel.ca](mailto:customerservice@nwtel.ca), or by phone - 1-888-423-2333 if you require changes or additions to the 2012/2013 directory.

Maybe you've changed business services, or would like to change the way your listing appears? If so, don't miss your chance to change your listing. Contact Northwestel by February 1 to request changes.

Please note: this deadline also applies to personal listings.

Thank you,  
Your Northwestel Telephone Directory Team



# Economic Outlook for 2012



Today, we released our Economic Outlook for 2012. In our report, we observe that while many of Canada's economic advantages remain intact, ample headwinds will constrain growth in the year ahead. Fortunately, business investment remains a bright spot in both 2012 and 2013.

“As 2011 got underway, the global economic recovery seemed broadly on track, but as time has passed, it has seemed less secure. A throng of economic troubles – the rise in energy prices following the Arab Spring uprisings, disruptions to global supply chains caused by Japan's earthquake, the political stalemate over the U.S. debt ceiling and Europe's deepening sovereign debt crisis – have put a chill on the global economy.”

[Read the full Report Here:](#)

<http://www.chamber.ca/images/uploads/Reports/2011/EconomicOutlook111228.pdf>



## **Invitation to attend the Winter 2012 CICP Innovation Forums, Pacific Region**

The Office of Small and Medium Enterprises (OSME) in the Pacific Region invites you to attend the Winter 2012 Canadian Innovation Commercialization Program (CICP) Innovation Forums taking place from 9:00 – noon on:

- January 25, 2012 Nanaimo - Coast Bastion Inn - 11 Bastion Street, Nanaimo, BC

- February 9, 2012 Vancouver - Roundhouse Community Centre - 181 Roundhouse Mews, Vancouver, BC

REGISTER YOUR ATTENDANCE TODAY - Register Early - Space is limited!

It's FREE to attend! To register, please visit: <https://tpsgc-pwgsc1.sondages-surveys.ca/s/CICPWinterRegistration/>

### About the Canadian Innovation Commercialization Program and the Innovation Forums

The Canadian Innovation Commercialization Program (CICP) is a \$40 million dollar program that aims to promote innovation and support the development of small and medium enterprises (SMEs) in Canada. The goal of CICP is to help bridge the pre-commercialization gap by purchasing innovations through a series of Calls for Proposals. The Program targets innovations in four priority areas: environment, health, safety & security, and enabling technologies. To see the list of successful companies and innovations from the first round of the program, click [here](#).

By attending the CICP Innovation Forum, you will have the opportunity to:

- ÿ Learn how the CICP can assist you to commercialize your new innovation
- ÿ Learn about Government of Canada programs that support innovation
- ÿ Meet face to face with Government of Canada representatives

Come out for a free coffee and learn more about the program – REGISTER YOUR ATTENDANCE TODAY!

# Canadian Tourism Commission

Dear Tourism Colleagues,

The Canadian Tourism Commission (CTC) is Canada's national tourism marketing organization. Together with our industry and government partners, we've been extremely successful in developing a strong tourism brand for Canada. Our international marketing campaigns and programs increase the market potential of every tourism business in Canada, large and small. We also provide free research and tools on [our corporate website](#) to help people develop their tourism business.

The CTC wants to ensure your business is receiving the vital tourism information and marketing knowledge that you feel you need. We also want to determine if creating a community where tourism businesses can connect with each other to learn and share best practices is something we should be exploring. The following survey has been created to provide us with this important information.

On behalf of our team, [thank you for completing this survey](#). Most of all, thank you for helping us do our part in making Canada's tourism industry stronger and more competitive than ever.

Sincerely,

The Canadian Tourism Commission Team

**Survey must be completed by midnight, PST, March 9th, 2012, to be eligible for the draw.**

[Official Contest Rules](#)



# ANGEL CAPITAL OVERVIEW



Entrepreneurs, Investors and yourself, here is a real life overview of the angel capital process: **Due Diligence, Valuation, Term Sheets** and **Mentoring/Board Directors**

Only workshop in Canada with this content of expert presentations, panel discussions and small group case studies with networking time. *"Great info, must have to complete a deal"*

**Special early bird rate** (then higher) for this full day workshop on **March 26** in downtown Vancouver. Usually offered only annually and always sells out.

**Who should attend:** Investors (angels, friends or family), Entrepreneurs wanting to learn about raising money for their company, or Advisors.

**Why attend?** If you are involved with private equity, ask yourself:

- With volatile public valuations, how do I correctly value a pre revenue company?
- Do I have a good overview of the language and ramifications of a term sheet?
- Am I familiar with and understand the due diligence process?
- What post investment activities (Board of Directors, Mentoring, etc. is required?)

Almost mandatory for pre-revenue companies to present at the next Angel Forum

**Content** by US Angel Capital Association was designed by angel experts for investors. Agenda at <http://www.exits-workshop.com/> It is ranked 90% or better. 200+ people attended the four workshops. No comparable content offered in Canada. *"very good; especially the mock valuation exercise."*

**Seminar Leader** is the US Angel Investor of 2009: Bill Payne who is an active private investor, board member and advisor to entrepreneurs. He is an involved member of San Diego's Tech Coast Angels, Vegas Valley Angels and Aztec Venture Network and has successfully founded or invested in 42 start-up companies. *"Bill Payne has a particular knack of delivering his great knowledge of angel capital, worth the price of admission."*

**To register** or more info, see <http://www.confmanager.com/main.cfm?cid=77&nid=11505>. Bring

## Quarter Page Ad Opportunity

Members of the Whitehorse Chamber of Commerce who are in good standing have the opportunity to place a free quarter page ad in the Wednesday edition of the Yukon News from January until March.

To take advantage of this membership benefit, please contact the Yukon News.

If you have any questions, please contact us at 867-667-7545 or email us at [business@whitehorsechamber.ca](mailto:business@whitehorsechamber.ca)

## 2012 Top 25 Canadian Immigrant awards

Time is running out! Nominations for the 2012 Top 25 Canadian Immigrant awards, presented by RBC Royal Bank, are still open but will **close at noon on January 24th**. We want to hear from you now if you know of any Canadian Immigrants who have made a difference to Canada.

To nominate someone now click [here](#).

The Top 25 Canadian Immigrant award is a national people's choice award program that seeks to recognize and celebrate the stories and achievements of outstanding Canadian immigrants from coast to coast who inspire newcomers and Canadians alike. Achievements can be either professional or personal.

Questions about the program? Please click [here](#) for FAQ's and for nominee criteria.

Can't find the information you're looking for in our FAQ? Email Madelaine Gileadi at [mgileadi@starmediagroup.ca](mailto:mgileadi@starmediagroup.ca) for answers to all your questions regarding this program.

# **FUTURE LEADERS Scholarship**

## **Success is within your reach**

- ✓ Enrolled in a post-secondary education institution
- ✓ Pursuing an education in Business, Environment or Cultural Education
- ✓ Are a beneficiary of any of the Yukon First Nations or member of Taku River Tlingit First Nation or Dease Lake First Nation

**If yes, then you may be eligible to apply for the YIDC Future Leaders Scholarship.**

## **\$34,000 in Scholarships available!**

## **Get your application**

**at your First Nation's Administration Offices or online at**

**[www.yidc.ca](http://www.yidc.ca)**

# Business after Hours

**Two Premier Events coming this February!**

## **Yukon College and the Arctic Winter Games partner to co-host BAH**

**February 9, 2012**

With less than a month to go Yukon College will celebrate the final countdown to the Arctic Winter Games on February 9<sup>th</sup>! With plenty of draw prizes, fabulous food, exciting College updates, AWG news and the Games buzz in the air it will be a great opportunity to share the energy of the Games with members of the Whitehorse business community.

## **Yukon Convention Bureau to host BAH**

**February 23, 2012**

The Bravo Awards will once again be presented during this event and always has a great turnout! Come out and show your support for those who have brought events and meetings, which always benefit the business community, back home to the Yukon.